

A portrait of Etu Evans, a Black man with a short haircut, wearing a dark suit, white shirt, and a purple patterned tie. He is holding a brass trumpet to his lips with his right hand. The background is a gold-colored wall with a repeating floral damask pattern.

Etu Evans

Celebrity Shoe Designer, Style Correspondent, Cannaprenuer & Humanitarian

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Etu Evans

Celebrity Shoe Designer, Style Correspondent, Cannaprenuer & Humanitarian

“He’s one of the hottest shoe designers in the business. Beyoncé’ bounces in his footwear, Tyra Banks says, she’s a fan, and Lil Kim has strapped on some boots for a sexy photo shoot.” This proclamation is made by The New York Daily News. Etu Evans is a Celebrity Shoe Designer, Founder of Eutology, a luxury cannabis skincare line and Solesville Foundation. He is dubbed as a Lifestyle Architect. Footwear News has hailed Evans as the prince of luxe footwear, while New York Time Out asserts, “His sexy irrelevant heels have made him a strong contender in the Manolo Blahnik and Jimmy Choo arena.” The New York Post affirms; Etu Evans ‘has turned the world upside down on his stiletto heel.’ Tim Gunn summed it up in one word, “Fabulous!”

Etu is the mark of the fashion cognoscenti and known by his signature purple bottoms. Emoting his slogan, The Republic of Style, his designs have graced the pages of German Vogue, Harper’s Bazaar, Spanish Marie Claire, Essence, GQ, In Style (UK), Ebony (30 Leaders of the Future) and Black Enterprise. Celebrities who have donned Etu’s designs include: Halle Berry, Solange Knowles, Sharon Stone, Queen Latifah, Cynthia Bailey, the late Aretha Franklin, Michael B. Jordan, Eric Benet, and the late John Singleton to name a few. He has been featured on the Hottest Designer segment on The View, America’s Next Top Model, Good Morning America, Fox 5’s Good Day New York, and Access Hollywood. Fashion writer Jennifer Cattau declares, “Etu Evans’ shoes posses an inexplicable aphrodisiac property much like the sweets de resistance in Chocolat.” Etu received a Master’s degree in Applied Behavioral Science from Columbia University with a 4.0 GPA. He obtained his Bachelor of Science in Social Work and minored in Marketing from South Carolina State University, where he was selected as the first Mr. South Carolina State. He continued his education at the Parsons School of Design and later earned an Associate’s degree in footwear and accessories from the Fashion Institute of Technology. Moreover, he served as an adjunct professor teaching Fashion Merchandising at Berkeley College in New York.

His Solesville Foundation specializes in global shoe drives and distribution throughout New York, New Jersey, Atlanta, South Carolina, Africa and the Caribbean. It sponsors shoe art exhibitions, Shoe Box Santa toy drives and provides advocacy and awareness for children and youth victims of sexual abuse, trafficking, and passes out solevivor bags to prevent the spread of infectious diseases. Solesville’s motto is “Saving Soles/ Souls One Step At A Time.” According to Les Brown, “If you have a dream you want to make happen, this is the person you must listen to.”

The quintessential renaissance man has been recognized as a Man of influence by the National Urban League and face of Martell Cognac “Rise Above” ad campaign. He was honored as the Tony Shopping Award recipient from Time Out New York, Crain’s New York Small Business of the Year, Bell South Calendar honoree and Project Enterprise Entrepreneur of the Year. Etu is a member of the Omega Psi Phi Fraternity, Inc., and recipient of the Fraternity’s 2nd District Citizen of the Year award. Among his accolades include a Public Service award by New York State Mayor Andrew Cuomo and a proclamation for Outstanding Service to the World of Fashion by New York State Senator Bill Perkins.

Etu Evans Press

Celebrities

Alex McCord (Housewives of NY)
Andre` 3000
Aretha Franklin
Beyoncé
Cast of HBO's The Wire
Chris Tucker
Cynthia Bailey
Da Band (P. Diddy)
Danny Glover
Debbie Morgan
Eric Benet
Erykah Badu
Erica Alexander
Halle Berry
Hezekiah Walker
Iman
John Singleton
Kelly Price
Kim Fields
Kim Porter
Lil Kim
Michael B. Jordan
Mo'nique
Queen Latifah
Solange Knowles
Steve Harvey
SWV
Tocorra
Tyra Banks

Television

Access Hollywood
America's Next Top Model
Apollo Theater
Channel 2 (NY)
Columbia University News
Fox 5 News
French TV
Good Day New York
Hill & Gulley (M)
MTV
The System Within (M)
The View
TV One
Tyra Banks Show
UPN9
VHI
WIS 10, NY
WRGP, NY

Magazines

Arizona Business Journal
Black Enterprise
Crain's New York Business
Drum (London)
Ebony
Elite Traveler
Elle
Essence
Floss (cover)
Footwear News
German Architecture & Living
Vogue (Germany)
GQ
Harlem World (Cover)
Harper's Bazaar
Heart & Soul
Hombre
In Style (UK)
Iodonna (Italy)
JADORE
Jet
KING
Latina
Marie Claire (Spain)
Network Journal
San Francisco Business Times
Savoy
Senken (Japan)
Sheen
Shuz (cover)
Stitch (cover)
The African
Time Out New York
Un Chin
Uroda (Poland)
Upscale
VIBE
Zink

Radio

Joy Keys
LMB Network
Your Best Life Ever
The Good Life Radio
V103 Chicago Speaks (Chicago)
WBLS 107.5 (New York)
WHER 90.3 (New York)
South African Radio (SAR.com)

Newspapers

Amsterdam News (NY)
Arizona Business Journal
Atlanta Journal Constitution (GA)
Black Voice (SC)
Carib News (NY)
Convent Courier NY)
Crain's NY Business
Daily News Record (NY)
El Diario (NY)
Footwear News (NY)
Harlem Day Charter School (News-letter)
Harlem Times (NY)
Home Furnishing News (NY)
New American (NY)
New Jersey Times
New York Daily News
New York Post
New York Times
Phoenix Business Journal
Rolling Out (GA)
San Francisco Business
SCSU Alumni News (SC)
Senken (Japan)
Sir Speedy Printing (National News-letter)
Star Ledger (NJ)
TC News (Columbia University)
The Citizen (NY)
The Collegian (SCSU)
The Griot
The New York Times
The Huffington Post
The Omegan (NY)
The State (SC)
The Sunday Journal (DC)
Times & Democrat (SC)
Todays Beauty Trends (DC)
White Plains Inquirer (NY)
W7 (Fashion Institute of Technology – NY)

Fashion Shows

New York Fashion Week (NY)
Jamaica Fashion Week (WI)
Macy's Bridge Collection (Atl)
Congressional Black Caucus (DC)

Etu Evans, lifestyle expert, host of The Republic of Style on WBLS 107.5 FM in New York (Fashion, Beauty and Interiors)

Etu Evans

"He's one of the hottest shoe designers in the business. Beyonce bounces in his footwear. Tyra Banks says she's a fan and Lil Kim has strapped on some boots for a sexy photo shoot."

-Heather Fletcher,
New York Daily News



"Etu Evans has turned the world upside down on it's stiletto heel."

.....New York Post

"Well you've heard of Gucci's double G, but get ready for the double E in luxury with Etu Evans."

.....Fox 5 News, New York



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"Etu brings something more thrilling to fashion than another boring, strappy black sandal.
If they're special enough for celebs, the rest of us should be happy we now have access."

Pamela Edwards Senior Fashion
and Beauty Editor Essence
Magazine



"Fabulous!"
Tim Gunn, Style Guru
Project Runway



Etu Evans



"If you have yet to experience the nouveau sexy styles of Etu Evans get ready to jump in foot first. His designs are a breath of fresh air blowing through the ranks of Couture everywhere."

Shuz Magazine



**WORKPLACE:
EMPLOYEE
LAWSUITS
SOAR EVEN
AS ECONOMY
REBOUNDS**
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14



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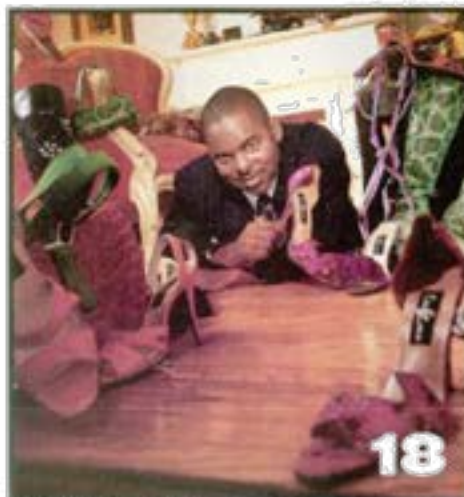
16



ROBERT PECK, Peck's Office Plus

16

New York's Top Entrepreneurs



ETU EVANS, Ebu Evans LLC

18



PETER AND DAVID ZUCKERWISE, Liberty Brass Turning Co.

18



CAROLINE HIRSCH, Carolines on Broadway

19



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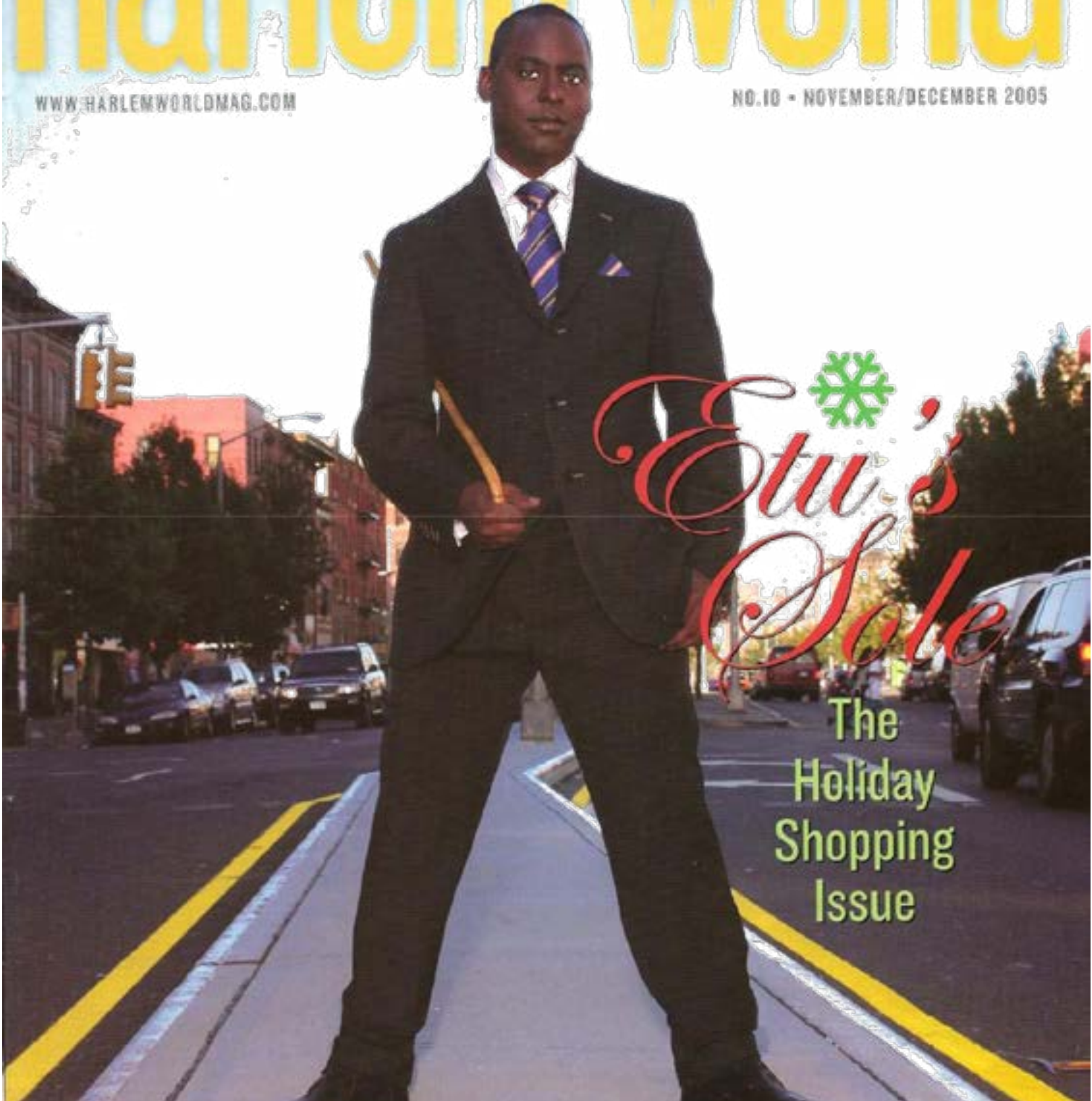
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BURGER KING® EVERYDAY HEROES:

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RESPECT THE HEROES OF TODAY.

Etu Evans

Believing that footwear is the cornerstone of one's aesthetic, footwear designer and founder Etu Evans of Soleville is committed to "serving soles of children and youth one step at a time." This not-for-profit organization, started in 1996, is dedicated to abetting the academic and creative endeavors of individuals, providing them with quality footwear to help enhance their professional attire.

Lawana Jenkins/Anna Williams

Recognizing a need for busy mothers to spend more time with their daughters, Jenkins and Williams created "Dynamic Families" in 2001. This organization is designed to strengthen parent/child relationships through various activities so parent and child can better relate to one another. In addition to Dynamic Families, both Jenkins and Williams volunteer with numerous organizations dedicated to strengthening families and communities.

J. Terry Edmonds

In 1995, Mr. Edmonds became the first African American speechwriter in the White House. He wrote many of the speeches President Clinton delivered during his two terms of office and during his 1998 re-election campaign. Edmonds became President Clinton's chief speechwriter in 1995. He also served as chief speechwriter for Senator John Kerry during the senator's 2004 presidential campaign.

Ralph Bunche

The first person of color to win a Nobel Peace Prize. He was honored in 1949 for negotiating the armistice between the Arab states and Israel, which ended the first Arab-Israeli war.

Justin & Deborah Knight

Justin Knight/Deborah Knight - Leukemia Ambassadors. Justin was diagnosed with acute lymphocytic leukemia at age six and is now 12 years old. He and his mother, Deborah, are true ambassadors of the Leukemia and Lymphoma Society of Maryland. Deborah is a great speaker at events of the fund-raisers for the society and continues to be a positive influence in the African American community trying to find a cure for leukemia, lymphoma and other blood-related cancers.

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Solesville - The Etu Evans Foundation is a 501(c)(3) non-profit organization dedicated to addressing universal poverty and health care to enhance the quality of life of children and youth in the United States, Africa, Asia, the Caribbean, South America, and the Middle East. Solesville is a “sex and sole” foundation. We specialize in global shoe and toy drives, distribution of shoes to disenfranchised individuals, victims of natural disasters, and first time job seekers and shoe exhibitions and auctions.



For every Solesville purchase, Solesville will donate a pair of shoes to a child in need. Additionally, we are a siren for sexual abuse, sex trafficking and sexual disease prevention. We distribute “Solevivor Kits” to reduce the transmission of the HIV/AIDS virus and other diseases. Solesville also provides sex education seminars and counseling to youth and children of sexual abuse and trafficking. Our aim is to open “Orange Door” clinics in our targeted locations to combat the pandemic of sexual diseases, provide counseling services and distribute shoes to those in need.

Evans uses shoes as a catalyst to impact the world; particularly after hearing childhood stories from his grandparents on how having shoes were a luxury, and how they had to walk several miles to school and to town in shoes with linoleum and cardboard in the bot-tom to prevent their feet from being injured. Evans has been creating “high-heeled” success to inspire

others to put their best foot forward, and to join the Sole Patrol in achieving social and economic equality around the world to achieve the foundation’s motto “saving soles one step at a

time”.

Founder and celebrity footwear designer Etu Evans concedes, “One pair of shoes changed Cinderella’s life forever.” The right footwear can affect one’s posture and instill confidence. *The Solesville Foundation* began in 1994 in Harlem, NY while serv-ing as the Assistant Director for the Institute of Youth Entrepreneurship (IYE), one of his students observed his footwear, and exclaimed, “I wish I had shoes like that.” Mr. Evans then took off his new Gucci loafers and gave them to this young man, with the promise of him demonstrating academic excellence. It was then that Evans noticed how many of his students lacked the appropriate footwear for job interviews, motivating him to collect shoes from off city streets to repair them, and offer the upgrades to his students and the homeless in the hopes of making a difference in their lives.

Evans later decided to focus on sexual responsibility and abuse after discovering the alarming rates of sexual abuse, traffick-ing, disease and teen pregnancies, while working with urban youth. Currently, he is developing a youth and teen hot line and website called “Holla” to amplify the voices of those who have been sexually abused or victims of trafficking because some-times “silence screams the loudest.”

For his *Solesville* efforts, Etu Evans received honors as one of Burger King’s “Everyday Heroes,” “Public Citizen of the Year” by the National Association of Social Workers (NASW), “Citizen of the Year” by the Omega Psi Phi Fraternity, Inc. and listed as a “Man of Influence” by the National Urban League (NUL). The foundation has been featured in *Vibe’s* “Top 10 Droppin’ Dime” column, *Black Enterprise*, *Shuz*, *The Positive Community*, and *Harlem World* magazines. Additionally, *The Harlem Times*, *Daily News*, *Footwear News*, *Crain’s*, *Amsterdam News*, and a plethora of television and radio venues have highlighted Etu’s strides such as McDonald’s. Evans also received citations from Eliot Spitzer, Governor of New York and Public Service Award from New York Attorney General Andrew Cuomo.

Individual and corporate donations are welcomed and are tax deductible; as they help us purchase, ship footwear, and provide care to youth and children affected by sexual abuse and diseases. Join the “Sole Patrol”. Leave your footprints by becoming a member today.



PHILANTHROPY





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SOLE OUT EXHIBITION**

Etu Evans

